

# The quest begins here

Our larvae are fed a balanced, specialised diet of nutrient rich algae, resulting in a product line that is consistent in its quality.

Our seed is healthy and consistent growing – from the moment it reaches the farm. The adults are unrivalled for shape, uniformity, hardiness and health – resulting in the product that your customers have been craving.



## What your customer needs – when they need it.

### For more information contact:

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# The quest for the perfect oyster



# Our product says it all

In the past, we have had a lot to say about our company. These days, we try to leave that to the many growers we supply – and to the product itself. It's not that we're not proud of what we do and what we have achieved. But when it comes to the hard sell, we believe our product has all the answers.

## Perfect oysters grown in perfect conditions

The heroes of this story are our spectacular Pacific oysters. Our broodstock has a fine pedigree with superior characteristics passed on from one generation to the next.

Nurtured with absolute care in a clean, healthy hatchery system, we select for optimum shape, meat size, mantle colour and growth rates in larvae.



Standard Pacific Oyster

## A bit about us

Of course, we have to tell you something about the way we operate. So here are the facts – straightforward, simple and with no hard sell:

**Fact:** Shellfish Culture is a world leader in oyster research and development

**Fact:** we supply two types of Pacific oyster – standard and spawnless

**Fact:** our spawnless Great Southern Oyster is probably the most exciting development in shellfish breeding to date

**Fact:** we constantly strive for higher standards of quality control

**Fact:** Tasmania's exceptionally clean clear water plays a vital part in our success

**Fact:** our results come from decades of research, development, understanding, hard work and – yes – the odd failure along the way

**Fact:** we strive to achieve exceptional reliability of supply and delivery.

# Introducing the Great Southern oyster

## Meat Size

We select for firmness, flavour and the perfect eating size

## Optimum Shape

The perfect oyster has an elongated tear drop shape with a deep cup

## Mantle Colour

Consistent appearance is just as important as flavour to most customers

